



# TOWN OF **GREENWICH**

Office of First Selectman (203) 622-7710 Fax (203) 622-3793  
Town Hall- 101 Field Point Road - Greenwich, CT 06830  
E-Mail: [ptesei@greenwichct.org](mailto:ptesei@greenwichct.org)  
[www.twitter.com/GreenwichFirst](http://www.twitter.com/GreenwichFirst)

Contact: Peter J. Tesei

Peter J. Tesei  
*First Selectman*

## **P R E S S   R E L E A S E**

### **FOR IMMEDIATE RELEASE**

Appointment of Thomas Klein as New Greenwich Director of Information Technology

**February 20, 2014**  
**3:00 p.m.**

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The Board of Selectmen of the Town of Greenwich voted today to appoint Greenwich resident Thomas J. Klein as Director of Information Technology for the Town. Mr. Klein, who was selected from an original pool of fifty-two applicants after an extensive search process, has an impressive record of achievement in the world of information technology. Klein, who will begin work on April 16<sup>th</sup>, will make \$150,000 annually.

Mr. Klein is currently a Senior Content Architect with Avon Products in New York City where he is responsible for planning, design, delivery and support of Avon's digital marketing ecosystems, which are comprised of multinational websites, mobile applications, and social media commerce in more than sixty international markets and for over six million sales representatives world-wide.

Prior to joining Avon, Mr. Klein was a Senior Director at Time Inc. where he was in charge of strategy and oversight of content initiatives across the enterprise, including goal alignment between IT and digital brands. Mr. Klein was responsible for designing, developing, and supporting applications and for technology operations for the company's most profitable group of brands including Entertainment Weekly, Fortune, InStyle, Money, People, Sports Illustrated, and Time.

In addition, Mr. Klein previously served as Director of IT for Forbes Inc. where he was responsible for the 24/7 global operations and strategic planning for all technology across the enterprise.

Mr. Klein holds a Bachelor's Degree from Iona College and a Master's Degree in Management Information Systems from Boston University.

Described by colleagues as "creative" and "innovative" and "a brilliant architect of systems," Mr. Klein is also viewed as an excellent communicator and leader.

In summarizing the reasons for Mr. Klein's selection, First Selectman Peter J. Tesei observed that the interviewing panelists believed that, "Given his work experience, Mr. Klein has a clear understanding of the management issues faced by a small IT department serving a large organization and proven technical ability in operating the 'nuts and bolts' of an IT system as well as internet based systems and social media. Moreover, he has a demonstrated ability to lead and manage staff and develop consensus across multiple departments. An excellent communicator, Mr. Klein is able to convert 'IT speak' into understandable language for non-IT professionals."

"We believe," Tesei concluded, "that Tom Klein has just the right combination of experience, expertise and personal qualities to lead the Town of Greenwich's IT efforts for the betterment of our community and its citizens and employees."